

Scandinavian Enviro Systems AB (publ)  
556605-6726  
08/03/2017

# Enviro appoints new Sales Manager with international focus

**Enviro has appointed a new Sales Manager to operate and develop the sales process of recycled materials. The recruitment is the result of several commercial advances in the past year and a growing international interest in the company's successful recycling process.**

**– With extensive industry experience and proven success in sales of complex products, our new Sales Manager will focus on demonstrating the breadth of applications where our circular material is an alternative to fossil fuels. All new expertise that we add to the team is critical to Enviro's continuing progress, says Thomas Sörensson, CEO of Enviro.**

In order to fully capitalise on the positive developments following the partnerships with AnVa Polytech and Volvo Cars, Enviro needs to be closer to potential customers around the world to identify their individual needs. With the appointment of a new Sales Manager, Enviro's aim is to increase the number of reference clients and applications for the recycled materials, which in turn will also support the sales of the company's recycling plants.

– We have gone through a detailed recruitment process in order to find the right profile, experience and motivation, and I am confident that we have achieved just that. With a new Sales Manager, we will double our sales efforts and focus on both existing and potential clients. Enviro is in an ideal position to strengthen its market focus.

The new Sales Manager joins the team on June 1<sup>st</sup>. His focus on new reference customers for Enviro's recycled materials will enable CEO Thomas Sörensson to concentrate on sales of recycling plants.

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*Scandinavian Enviro Systems AB (publ) is obliged to publish this information under the EU's Market Abuse Regulation. The information was first made available in Swedish by the above contact for publication on March 8<sup>th</sup> 2017 at 09.00 CET.*

*N.B. The English text is an in-house translation of the original Swedish text. Should there be any disparities between the Swedish and the English text, the Swedish text shall prevail.*

**Enviro is an environmental company** that offers profitable recycling of tyres and provides processed materials, primarily to the rubber industry. The company sells complete environmental plants to industrial investors and also runs its own plant for worn-out tyres in Åsensbruk, Sweden. Enviro was founded in 2001 and has its head office in Gothenburg; it has 20 employees and is listed on the Nasdaq First North with Mangold Fondkommission AB as certified advisor. [www.envirosystems.se](http://www.envirosystems.se)