

## Michelin presents an even more sustainable motorcycle tyre thanks to Enviro's recovered carbon black

**Tyre manufacturer Michelin has produced a new version of its motorcycle racing tyre, with an even higher share of environmentally sustainable material ahead of the MotoE World Cup motorcycle racing series. The new version consists of an average of 40 per cent sustainable material, a significant portion of which is recovered carbon black supplied by Enviro. At the same time, Michelin has taken another step towards mass production of its tyre with improved sustainability performance.**

This is the fourth season of the MotoE World Cup electric motorcycles racing series, and during the premiere Michelin will take the opportunity to introduce another sustainable racing tyre developed specifically for MotoE. Once again, the recovered carbon black in the tyre has been supplied by Enviro.

"It is, of course, very exciting that Michelin is continuing to improve the sustainability performance of its tyres using our recovered carbon black," says Thomas Sörensson, CEO of Enviro.



The average content of recovered material in the new version of the racing tyre, calculated as the average of the front and rear tyre, amounts to 40 per cent, compared with 36.5 per cent in the previous version. Having manufactured more than 1,500 tyres for MotoE, Michelin also notes that the company has proven that it has successfully taken the critical step from the prototype stage towards mass production of sustainable tyres.

"If our recovered, environmentally sustainable material is to make a real difference, it needs to be possible to use it in large-scale industrial processes. With this motorcycle tyre, Michelin has taken a critical step towards mass production and demonstrated that both its goal of completely environmentally sustainable tyre manufacturing by 2050 is a realistic ambition, and that our material will play an essential role in this transition," says Thomas Sörensson.

In this press release [https://www.michelin.com/en/news/sustainable-materials-in-tyres-motoe-sets-the-tone/?hash\\_primary=8B03D6D0F857A9961E85A1BD093E07E90C2C1D79](https://www.michelin.com/en/news/sustainable-materials-in-tyres-motoe-sets-the-tone/?hash_primary=8B03D6D0F857A9961E85A1BD093E07E90C2C1D79) that Michelin issued last week when the company presented its new racing tyres for MotoE, the company also reiterated that its partnership with Enviro is essential in its efforts to develop more environmentally sustainable tyres.

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Enviro is a company developing, building and operating industrial plants for material recovery from End of Life Tyres (ELT). The company has developed a process, based on a patented technology, where gas generated in the process is heating the tyres in absence of oxygen. This enables the materials in the tyres to decompose and be recovered instead of incinerated. Thus, a sustainable recovery of the resources Carbon black, Oil, Steel and Gas is obtained. The products are used in new products, replacing fossil resources to help the customers reach their sustainability targets. Enviro was founded in 2001, has its head office in Gothenburg and runs its own plant for ELT tyres in Åsensbruk, Sweden. The company is listed on the Nasdaq First North Growth Market with Mangold Fondkommission AB, tel. +46 (0)8 5030 1550, [ca@mangold.se](mailto:ca@mangold.se), as its Certified Adviser. [www.envirosystems.se](http://www.envirosystems.se)



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*N.B. The English text is an in-house translation of the original Swedish text. Should there be any disparities between the Swedish and the English text, the Swedish text shall prevail.*

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