

Michelin's new racing tyres has better performance and less climate impact due to recovered carbon black from Enviro

N.B. The English text is an in-house translation of the original Swedish text. Should there be any disparities between the Swedish and the English text, the Swedish text shall prevail.

Tyre manufacturer Michelin has produced a new racing tyre, comprising between 33 and 40 percent recovered material, ahead of the MotoE World Cup motorcycle racing series. The new and more sustainable racing tyre that was presented earlier this week contains, among other materials, recovered carbon black that was produced using Enviro's recycling technology for end-of-life tyres.

MotoE is a racing series for electric motorcycles that is being held for the third year. Michelin is the supplier of tyres to the race participants and, ahead of this year's season, has produced a tyre that has significantly less environmental impact due to its high content of recycled materials, including recovered carbon black supplied by Enviro. According to Michelin, tests during the spring showed that the new and more sustainable tyres contribute to shorter lap times, while they also heat up more quickly, with improved grip as a result.



“Naturally, it is fantastic that only a few months after we entered our strategic partnership, Michelin has already introduced a racing tyre that is not only more sustainable due to our technology, but has also proved to increase performance. It is just further confirmation that there is no contradiction between increased sustainability and high quality, which bodes very well for the continued development of products based on our recovered materials,” says Thomas Sörensson, CEO of Enviro.

All tyres sustainable by 2050

Earlier this year, Michelin presented highly ambitious plans related to sustainability and announced, among other intentions, that all tyres will be manufactured using only sustainable materials by 2050. The target for 2030 is that 40 percent of all constituent materials will be sustainable. Michelin's initiative to produce sustainable racing tyres reflects these ambitions and the new tyres for MotoE are well on the way to achieving the intermediate target for 2030 – the rear tyres used for this season already contain 40 percent recovered material, while the front tyres have a somewhat lower content at 33 percent.

Enviro central to Michelin's increased sustainability

Michelin recently held a capital markets day at which sustainability was a major and important theme. In most of the presentations by the company's management, Enviro and its recycling technology were highlighted as a key factor in Michelin's ability to achieve its sustainability goals.

Enviro is a company developing, building and operating industrial plants for material recovery from End of Life Tyres (ELT). The company has developed a process, based on a patented technology, where gas generated in the process is heating the tyres in absence of oxygen. This enables the materials in the tyres to decompose and be recovered instead of incinerated. Thus, a sustainable recovery of the resources Carbon black, Oil, Steel and Gas is obtained. The products are used in new products, replacing fossil resources to help the customers reach their sustainability targets. Enviro was founded in 2001, has its head office in Gothenburg and runs its own plant for ELT tyres in Åsensbruk, Sweden. The company is listed on the Nasdaq First North Growth Market with Mangold Fondkommission AB, tel. +46 (0)8 5030 1550, ca@mangold.se, as its Certified Advisor. www.envirosystems.se

When the new racing tyre was presented, the strategic partnership with Enviro was depicted as decisive in the development of the tyre.

“It is quite evident that Michelin genuinely intends to make use of the opportunities for enhanced sustainability offered by our strategic partnership. It is highly positive for Enviro and for recovered carbon black that Michelin is using motorcycle racing to showcase its investments,” says Thomas Sörensson.

[More information about Michelin's sustainability investment on their motorsport website.](#)

[Read Michelin's press release.](#)

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